

Sub 4m SUVs With Highest GST Cuts Max Savings Unlocked

MUMBAI, SEP 25: For the majority of consumers, the reduction in GST rates has come as a huge relief. Car buyers are among the ones who benefit the most as both compact and premium cars have become more accessible. Carmakers are already reporting bumper sales on day one of the new GST rates. Customers can maximize their savings if they choose cars with the highest price reductions. In this context, let's take a look at petrol and diesel cars with the biggest drop in prices.

One of the popular sub-4-meter SUVs, Hyundai Venue, is now available at a starting price of Rs 7.26 lakh. The base variant is now Rs 67,719 cheaper. A much higher price reduction can be seen in case of Venue SX(O) Turbo DCT variant. In August, Hyundai Venue was ranked 5th in the list of best selling sub-compact SUVs, with a market share of



9.41%.

With the reduction in GST rate, Maruti S-Presso is now available at a starting price of Rs 3.50 lakh. For most variants, the price drop in percentage terms is in the range of

9.22% to 9.49%. With the reduced pricing, S-Presso can see a boost in sales in coming months. As of now, the micro-SUV contributes around 1% to Maruti's overall sales.

In GST 2.0 era, Kia Sonet is

available at a starting price of Rs 7.30 lakh. Highest price drops have been noted with the 1.0-litre petrol DCT variants. The top-spec X Line DCT variant has the highest price reduction of Rs 1.35 lakh. In August, Kia Sonet was ranked 6th in the list of best selling sub-compact SUVs. It has a market share of close to 9%.

Prices of XUV 3XO petrol variants have been reduced in the range of Rs 70,600 to Rs 1,39,600. The AX7L has the highest price drop among all variants. Mahindra was among the first to announce that it will be passing the full benefits of GST cuts to its customers. In the sub-compact SUV segment, XUV 3XO currently has a market share of around 6-7%.

Petrol variants of Kia Syros have seen prices drop in the range of 83,000 to Rs 1.50 lakh. The petrol range now starts at Rs 8.67 lakh, as compared to Rs 9.50 lakh earlier. Max savings are available with the HTX Plus (O) variant, which is now available at a starting price of Rs 15.29 lakh, as compared to Rs 16.79 lakh earlier.

Toyota Sales Breakup Aug 2025 Hyryder, HyCross, Glanza, Crysta, Taisor, Fortuner

NEW DELHI, SEP 25: Toyota Kirloskar Motor has reported sales of 29,302 units in August 2025. This was a 2.49% YoY (Year-on-Year) growth over 28,589 units sold in August 2024, relating to a 713 unit volume increase. Sales, however, declined by 9.29% on a MoM (Month-on-Month) basis, down by 2,706 units from 29,159 unit sales of July 2025. Sales are expected to improve significantly in the months ahead, following the company's revision of its pricing in line with the new GST 2.0 norms. The SUV segment retained strong sales momentum, with Hyryder and HyCross taking the top two spots and both posting robust sales. Hyryder reported sales of 9,100 units, representing a 39.27% YoY growth from 6,534 units sold in August



2024, while MoM sales also rose by 3.24% from 8,814 units sold in July 2025. Hyryder now commands a strong 31.06% share of the company portfolio. At No. 2 was HyCross, sales of which also showed improvement both on a YoY and MoM basis at 5,827 units. This was an 11.29% YoY growth from

5,236 units sold in August 2024 while it was a marginal 0.34% improvement from 5,807 unit sales of July 2025. Toyota Glanza, a rebadged version of the Maruti Suzuki Baleno that marks itself as a much in demand premium hatchback, accounted for 5,102 unit sales in the past month.

Exclusive. Legendary. Unleashed: The return of the global icon - Škoda Octavia RS

Pre-bookings to open on 6th October on the Škoda Auto India website

JAMMU, SEP 25: Škoda Auto India is set to reignite the passion of driving enthusiasts with the return of a legend, the Octavia RS. Pre-bookings for the all-new Octavia RS will open on 6th October 2025, marking the comeback of Škoda Auto's most iconic performance sedan. The global icon will be available in India as a Fully-Built Unit (FBU), in limited volumes. With this launch, Škoda Auto India promises to deliver unmatched driving dynamics, bold design, and the unmistakable RS spirit, all in a true performance machine built for the purists.

Commenting on the return of the Octavia RS, Ashish Gupta, Brand Director, Škoda Auto India, said, "Earlier this year, we promised that a global icon would return to India. Today, I'm proud to announce



that we've delivered on that promise with the Octavia RS. This badge carries an unmatched legacy, one that has sparked passion among enthusiasts across the globe for over two decades. With the all-new Octavia RS launch in India, we're not just bringing back a car. We're bringing

back an emotion. A legend that continues to define performance, aspiration, and the true spirit of driving."

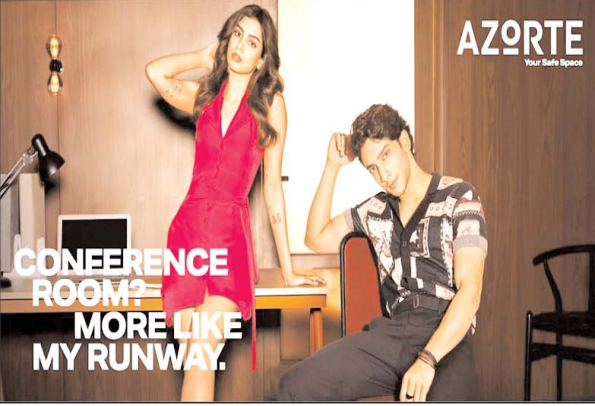
Pre-booking the Icon

With its return in 2025, the all-new Octavia RS once again takes its place as an aspirational icon, being sharper, bolder, and more exclusive

"You're Not Mid, You're Just In The Middle": Azorte's New Campaign Challenges Gen Z's Biggest Fear

Starring Khushi Kapoor and Vedang Raina, the campaign redefines 'mid' as a moment of becoming, not mediocrity

MUMBAI, SEP 25: AZORTE, one of India's fastest-growing fashion and lifestyle destinations, unveils its latest campaign, "You're Not Mid, You're Just in the Middle of your story" - a powerful narrative that speaks to Gen Z's biggest cultural anxiety: the fear of being "mid". Featuring Bollywood's new-age icons Khushi Kapoor and Vedang Raina, the campaign flips the narrative around mediocrity, reframing it as a space of self-discovery, growth, and authentic expression. The campaign's brand manifesto states that "mid isn't mediocre" but rather momentum and the stumble before the stride. The campaign spotlights a new generational insight: in a world obsessed with extremes, instant success, overnight virality, and curated perfection, Gen Z feels constant pressure to stand out. The



campaign explores these moments of self-doubt and turns them into moments of style, confidence, and unapologetic self-expression. From fashion experiments that don't always land, like a dance reel that feels authentically terrible, to nights spent dreaming of what's next, the narrative celebrates the raw and real

journey of figuring life out, reminding Gen Z that they don't need to have it all figured out just yet. The campaign reinforces the idea that "authentic beats perfect every time". AZORTE's Autumn Winter 2025 campaign reflects its commitment to understanding its audience and their evolving identities. In a world obsessed with curated perfection, AZORTE creates a space that celebrates the real, the raw, and the unedited. More than fashion, the campaign is about giving Gen Z the confidence to wear their journey, embrace their 'mid' moments, and feel comfortable in their own skin. Commenting on the launch, Dhaval Doshi, Head of Marketing – AZORTE, shares, "Gen Zs are tired of the pressure to be perfect all the time. They want brands that understand their raw, in-progress selves.

Honda Cars India exports 2 lakh units International orders rise sharply



MUMBAI, SEP 25: Honda Cars India Ltd (HCIL) has exported a cumulative 200,000 units from India. Initial shipments focused on neighbouring SAARC nations, South Africa, and SADC countries. First 50,000 units were exported until 2021, covering these regional markets.

Exports progressed steadily with the next 50,000 units dispatched over 2.5 years. The remaining 100,000 units were shipped within 2 years,

showing accelerated output. HCIL markets include the Middle East, Mexico, and Turkey. Recent expansions have introduced Japan, South America, and Caribbean nations. Overall, vehicles have reached 33 countries globally. Key models in HCIL exports include Honda City, and Honda Elevate (known as WR-V in Japan). Together they account for 78 percent of total exports. Other models (, Brio, Amaze, Jazz, BR-V, Mobilio, City e:HEV,

Bharat NCAP 5-Star Rating for Maruti Suzuki Invicto

NEW DELHI, SEP 25: Maruti Suzuki Invicto is rated 5-star in Bharat NCAP (BNCAP) crash assessments conducted in July 2025. Invicto Bharat NCAP certification covers ALPHA+ 7STR, ZETA+ 8STR, and ZETA+ 7STR variants. Crash test weight recorded 1946 kg, aligning with safety test protocols applied under AIS-197, Version September 2023.

Invicto Bharat NCAP Adult Occupant Protection score stands at 30.43 out of 32.00. Child Occupant Protection achieved 45.00 out of 49.00. These ratings reflect structured evaluations of frontal offset impact, side impact safety, and pedestrian protection requirements. Bharat NCAP programme is structured to validate vehicle crash-worthiness in line with regulated norms for India. Safety features are standardised across the tested models. Six airbags cover front, side, and curtain positions. ESP with Hill Hold Assist is included in



all configurations. All disc brakes, ABS with EBD, and electronic parking brake with auto hold are integrated. Tyre Pressure Monitoring System, Suzuki Connect with e-Call, and a 360-degree view camera with dynamic guidelines are standard equipment. Driver position is equipped with frontal airbag, side chest, side pelvis, and curtain airbags. Belt pretensioner, load limiter, and seat belt reminder comply with AIS-145. ESC is included as standard, along with AIS-

100 pedestrian protection. No knee airbag is available for the driver. Passenger in the front seat receives frontal, side head curtain, side chest, and side pelvis airbags. Belt pretensioner and load limiter are fitted as standard. A manual airbag cut-off switch is available. Seat belt reminder is included under AIS-145 compliance. Knee airbag is unavailable. Safety Assist Technologies form part of standard fitment across all tested variants.

New Hero Xtreme 160R 4V Leaked Gets New TFT Console, Cruise Control

MUMBAI, SEP 25: Leveraging the festive season furore, Hero MotoCorp is expected to introduce the updated version of the Xtreme 160R 4V soon in India. Pictures of the motorcycle have been leaked from a dealer showcase and as you might expect, it gets notable new feature additions. Hero is expected to offer the more premium iteration through the Combat Edition. It could sit at the top of the range upon arrival. In a similar fashion to the Glamour X, the new Hero Xtreme 160R 4V Combat Edition will receive cruise control along with a new multi-colour 4.2-inch TFT instrument cluster borrowed from the Karizma XMR 210 and the Xtreme 250R with connectivity options, call and SMS alerts and turn-by-turn navigation. Equipment wise, these will help level up the competition in the segment. The Hero Xtreme 160R 4V currently takes on Bajaj Pulsar N160 and TVS Apache RTR 160 4V which received a mid-cycle recently comprising new front fascia and other changes. What is more surprising is that the updated motorcycle has also gained minor cosmetic revisions with a new LED headlamp giving it a sportier stance while new paint scheme and graphical enhancements should give it a refreshed look.

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Bajaj Absorbs GST Price Hike For Pulsar NS400Z And Dominar 400

NEW DELHI, SEP 25: GST rate on bikes up to 350cc has been reduced to 18%. But larger capacity bikes will now be taxed at a higher rate of 40%. This would lead to an increased cost burden for enthusiasts who may be planning to buy bikes of more than 350cc displacement. However, folks eyeing Pulsar NS400Z or Dominar 400 need not worry. Since Bajaj has decided to absorb the full cost associated with the higher GST rate. Let's check out the details.

Available at a starting price of Rs 1.93 lakh, Bajaj Pulsar NS400Z is one of the most affordable in its class. With the tax increased from 31% (28% GST + 3% Cess) to a flat GST rate of 40%, the effective increase for Pulsar NS400Z would be around Rs 13,000. However, with Bajaj absorbing the full cost of GST hike, the bike will continue to be available at the same price as earlier. Additionally, Bajaj may



sweeten the deal further with special festive offers. Dominar 400 will also continue to be available at the pre-GST price of Rs 2.39 lakh. While shielding customers from the increased GST rate, Bajaj's decision can also help boost sales during the festive season. Bajaj bikes are known for their affordable pricing. The decision to absorb the increased cost will help sustain that posi-

E-Luna Prime Launch marks expansion for Kinetic Green

MUMBAI, SEP 25: E-Luna Prime is the newest e2W from Kinetic Green. The company operates in the electric two, and three-wheeler sector, addressing commuter and utility needs in India. Its latest entrant, expands the E-Luna brand's reach in the 2W segment.

It enters a market already shaped by the legacy of the earlier E-Luna model. More than 25,000 units were sold within months of its introduction, establishing a base of users in both urban and semi-urban locations. That milestone builds on demand for functional alternatives in the 100cc and 110cc category. It enters a market already shaped by the legacy of the earlier E-Luna model. More than 25,000 units were sold within months of its introduction, establishing a base of users in both urban and semi-urban locations. That milestone builds on demand for functional alternatives in the 100cc and 110cc category. Two variants form the core line-up, each defined by distinct range figures. Consumers can choose between 110 kilometres and 140 kilometres per full charge. Six colour options are available. Price positioning places E-Luna Prime at Rs. 82,490 ex-showroom. Running cost analysis shows a charge rate equivalent to 10 paise per kilometre, with monthly ownership costs averaging Rs. 2,500. The company estimates annual savings for consumers reach up to Rs. 60,000, creating measurable financial efficiency. Almost 50 percent of Indian households already own a two-wheeler. Alongside this landscape, more than 75 crore people aspire to personal mobility access, creating a broad consumer pool for commuter-oriented EVs. 2W dominance creates opportunity for electric alternatives in daily use categories. Application extends beyond urban commuting.

Upcoming Hyundai And Tata SUVs Within The Next 2 Months

MUMBAI, SEP 25: The impact of the GST 2.0 is quite visible as customer footfall has increased by several folds in the showrooms of auto brands in the Indian market. Moreover, the festive season of Diwali has begun in full swing and hence sales numbers are indeed going to witness an upward trend. The automakers too have tightened their seatbelts as they get ready to introduce a plethora of new models in the domestic market. Here in this piece, we will talk in detail about the upcoming Hyundai and Tata cars in the next 2 months.

The new-gen Venue will be launched on Oct 24, 2025 in the Indian market. It has been spotted testing on several instances during the test runs and hence, revealing most of the visual updates which seem to have been inspired by the bigger Hyundai SUVs such as Creta and Alcazar. Apart from the exterior changes, the cabin too witnesses a complete



overhaul with new upholstery and features. Mechanically, the new-gen Venue is likely to remain unchanged unless the South-Korean brand makes some last minute changes, which is next to impossible. So, the buyers will have the option of choosing between the naturally-aspirated 1.2L petrol, 1.0L turbocharged petrol and 1.5L diesel engines. The transmission options will be retained as well in the form of the existing manual and automatic

units.

The Punch mini SUV will get a mid-cycle facelift with refreshed design and advanced features in the Indian market. The 2025 Tata Punch facelift is expected to launch in Nov 2025. Having been spied as a test mule, it would borrow the styling cues from the electrified version (Punch EV) while the cabin will become more premium with upmarket features sourced from the Nexon and Altroz.